

VELOVITA®

VELOVITA  
INCENTIVE PROGRAM

VIP

RECOGNITION REWARDS

#LÖVIT





## A LETTER FROM OUR **FOUNDERS**

“ I truly believe that in life, everything happens for a reason. Life is a series of events, and decisions that will ultimately lead you to your destiny. Don't allow life to happen to you, rather create the life you desire and since you only have one chance, find a way to make it legendary! ”

– **Kosta Gara**

“ At Velovita we are building a community that is united in our quest to become better and build a better life for ourselves as well as those around us. Of course, that doesn't happen without effort and we believe lifting others up and celebrating their hard work and accomplishment makes the journey even that much more rewarding. Our V.I.P. Rewards Program is our way of reminding you daily how much we value you as a member of our family! ”

– **Jeff Mack**



**Kosta Gara**  
Founder / CEO

*Kosta Gara*



**Jeff Mack**  
Co-Founder / President

*Jeff Mack*

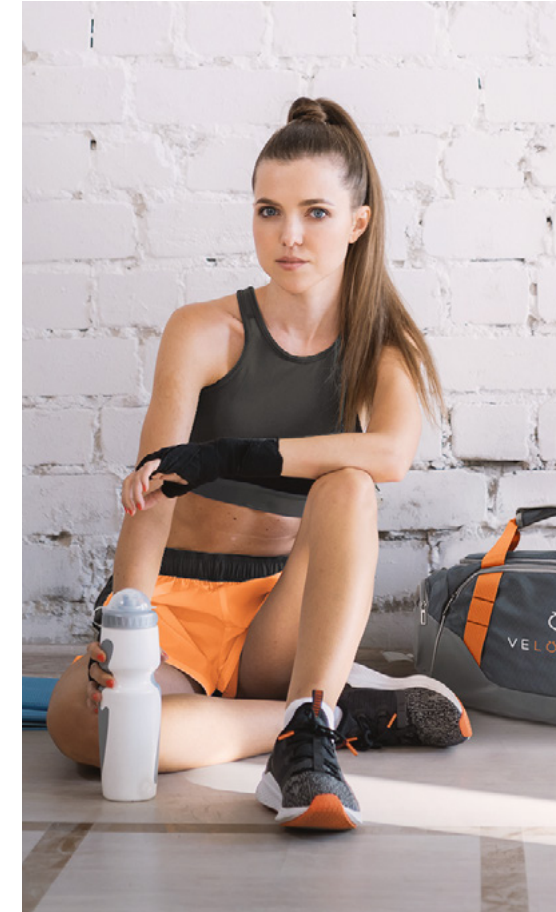




## VIP RECOGNITION **REWARDS**

Achieving and maintaining leadership of your team is rewarding! Some advantages include the **Referral Bonus** and the **Royalty Matching Bonus**. Once you've qualified for these, you're able to qualify for our **Lifestyle Bonus** which you can **earn every week!** For more info on bonuses, see our **Member Rewards Plan** or get with your upline who will answer all of your questions.

- 06 • **Associate** Recognition
- 08 • **Rising Star** Recognition
- 10 • **Star** Rank Levels
- 12 • **All Star** Rank Levels
- 18 • **Rock Star** Rank Levels
- 24 • **Super Star** Rank Levels
- 30 • **V-Star** Rank Level
- 32 • **Experience Velovita**
- 34 • **Velovita Incentive Program** Chart







# ASSOCIATE

## RECOGNITION

To be an **Associate** means that you are making amazing decisions to keep growing your business, and you are growing! This is **your first step** of many accomplishments that are yet to come!

Reach **Associate** by achieving **Promoter Level (200BV)** or above, personally enrolling **two active Members**, one on the left leg and one on the right leg. Then have **three customers** purchase at least one product from your replicated site within 90 days of joining us.



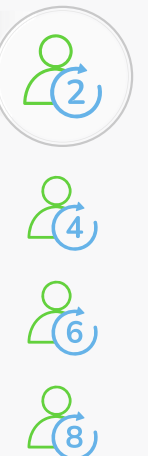
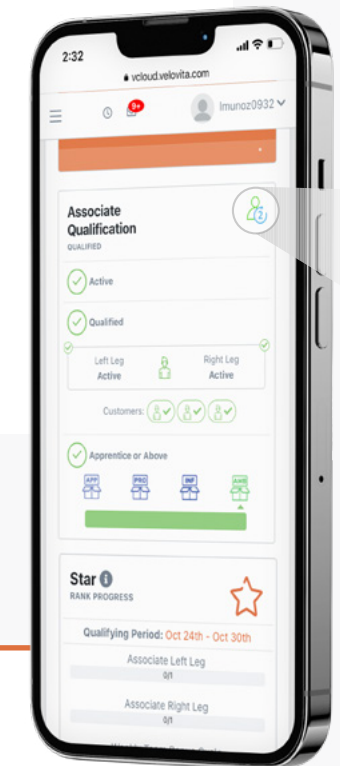
## ASSOCIATE 2, 4, 6, 8!

### OH, THE PLACES YOU'LL GO!

As you begin your journey with us as part of the **Velovita Family**, we'll recognize you every step of the way. When you achieve the requirements above, we will celebrate the future star **YOU** are by acknowledging that in your back office with a special widget at **2 cycles** in a week, **4 cycles** in a week, **6 cycles** in a week & **8 cycles** in a week!



**2, 4, 6, 8,**  
WHO DO WE APPRECIATE?  
**YOU!**





# RISING STAR

## RECOGNITION



Being a **Rising Star** means that you and your business are setting a great pace! The action you take and the team you are building is key to this **special recognition**.

Achieve the first rank of **Associate** and **cycle 5 times** in any **one of your first FOUR full weeks** with Velovita to achieve the level of **Rising Star**.

**Rising Star** is a prestigious title as it means you have launched your business the right way and are putting everyone on notice that **YOU MEAN BUSINESS!**

See the full **Member Rewards Plan** for more details.



At the **Rising Star level**, Members are rewarded with a limited edition **autographed Velovita hat** with Rising Star logo.

**Rising Star Members** also receive preferred seating at ALL future **Velovita corporate events**, **VIP meal** at our annual convention and more.







# STAR

## RANK



You are a **STAR!** Your hard work is helping make your goals and dreams come true! **Star** is the first step in unlocking cycle bonuses and being on the path to leadership.

See **Velovita Incentive Program chart** for rank requirements (page 35).



Because you're a celebrity to us, **Star Members** receive a **custom plaque** to celebrate their achievement.

## STAR ELITE

**Star Elites** are going places! **Star Elite Members** receive a **custom laser embossed Velovita slim wallet** as a reminder of their success while on the go.

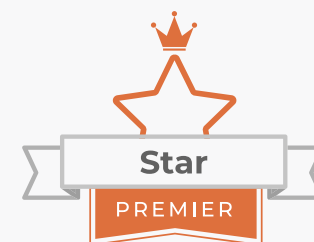
**MSRP \$49.95**

Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!

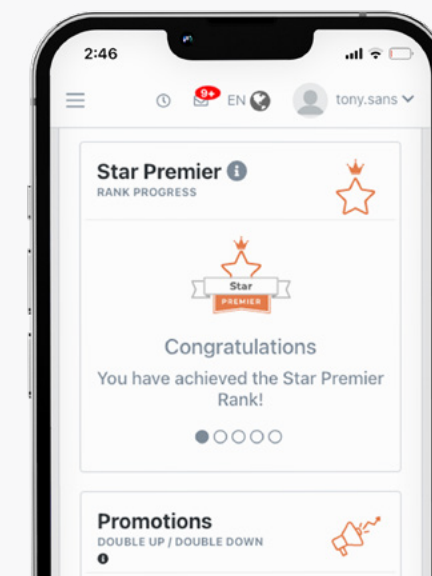


## STAR PREMIER

You reaching the first **Premier level** will be acknowledged with a **special widget** in your back office. And you will receive a **special notification** about your big milestone.



Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!





# ALL STAR

## RANK



*All Star Members are rewarded with a custom recognition plaque to show off their rank.*

Being an **All Star** means that you are driven to **achieve success** for yourself as well as your team! You push through and focus on your goals to become more successful every single day. **All Stars are goal achievers!** Well done!

See **Velovita Incentive Program chart** for rank requirements (page 35).

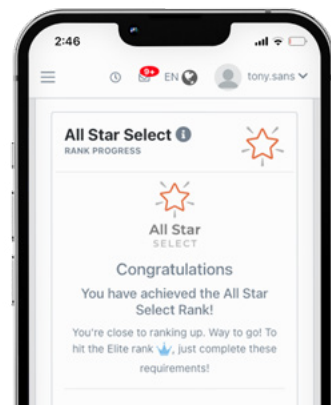


**All Star Members** receive a **\$50 credit** for **exclusive Velovita swag!**

Find a special **Social Media template** of your new rank in **Media Library**, and let everyone know about your latest achievement!

## ALL STAR SELECT

Receive a **special widget** in your back office for **your achievement**.



**All Star  
SELECT**

*Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!*







# ALL STAR

ELITE



All Star Elite Members can hit the gym in style with their sporty gym bag. A great conversation starter at the gym or on the go.

MSRP \$99.95

Find a special Social Media template of your new level in Media Library, and let everyone know about your latest achievement!



All Star Elite Members receive a sporty gym bag to celebrate their achievement.





# ALL STAR

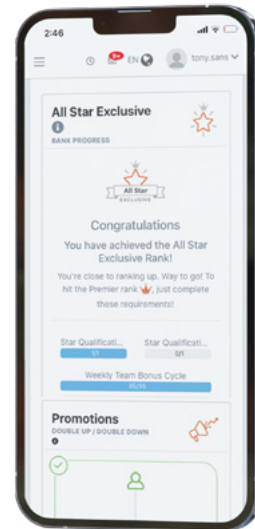
EXCLUSIVE



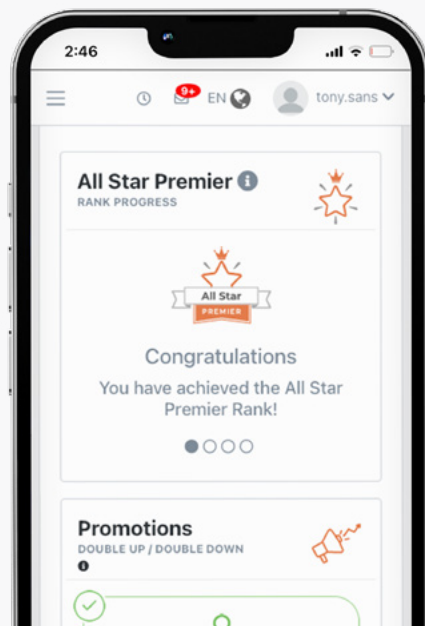
Our first **Exclusive level** of recognition is a big step in your **journey of building your business**. You will be acknowledged with a **special widget** in your back office and a **special message** when you reach this level.



Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!



## ALL STAR PREMIER



**All Star Premier** level is a huge deal! You will be recognized with a **beautiful widget** in your back office and a unique pop up.

Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!







# ROCK STAR

## RANK



Being a **Rock Star** means that you work hard and it's paying off! Reaching **Rock Star** not only shows how far you've come, it also shows the **amazing job** that you are doing day by day.

See **Velovita Incentive Program chart** for rank requirements (page 35).



**Rock Star Members** receive a **\$100 credit** for **exclusive Velovita swag!**

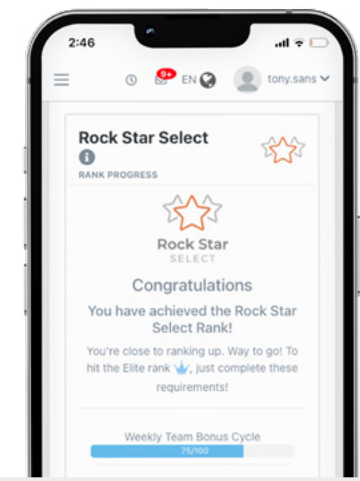


**Rock Stars** are rewarded with a **custom recognition plaque** to show off their rank.

Find a special **Social Media template** of your new rank in **Media Library**, and let everyone know about your latest achievement!

## ROCK STAR SELECT

Receive a **new widget** in your back office, and let everyone know you're a **Rock Star Select!**



**Rock Star  
SELECT**

Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!





# ROCK STAR

ELITE



**Rock Star Elite Members** who maintain this achievement for **2 consecutive weeks** can get away in style with this soft structured, water-resistant **weekend bag**; perfect for making a statement any day of the week.

**MSRP \$499.95**



**Rock Star Elite Members** receive a **weekend bag** to celebrate their achievement.

Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!



# ROCK STAR

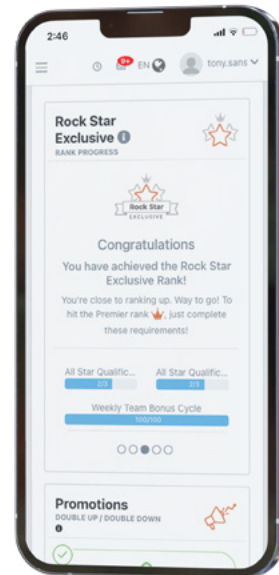
EXCLUSIVE



**Rock Star Exclusive Members** are rewarded with an **awesome widget**, worthy of this level.

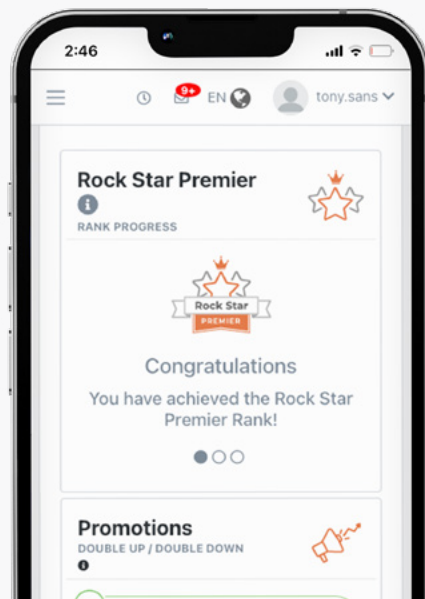


Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!



## ROCK STAR PREMIER 👑

We want to recognize your hard work by acknowledging it in your back office with a **special widget and pop up!**



Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!







# SUPER STAR

## RANK



Being a **Super Star** means that it has been a path full of **continuous learning and success**, and that is being constantly reflected in your growth and on your amazing team!

**It's inspiring!** Reaching **Super Star** is a reflection of your passion.

See **Velovita Incentive Program chart** for rank requirements (page 35).



*Super Stars* are rewarded with a **custom recognition plaque** to add to their collection of achievements.

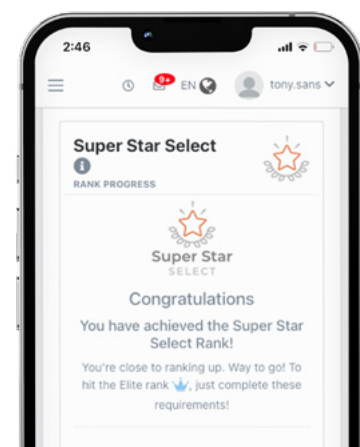
Find a special **Social Media template** of your new rank in **Media Library**, and let everyone know about your latest achievement!

**Super Star Members** receive a **\$200 credit** for **exclusive Velovita swag!**



## SUPER STAR SELECT

Receive a **unique widget** in your back office, and let everyone know about this **big achievement** in your career!



Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!





# SUPER STAR

ELITE



Super Star  
ELITE



**Super Star Elite Members** who maintain this achievement for 2 consecutive weeks can prepare to jet set the world in luxury with an exclusive **Velovita luggage piece by Roberto Cavalli**.

**MSRP \$899.95**

Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!



**Super Star Elite Members** receive an exclusive **Velovita luggage piece by Roberto Cavalli**.





# SUPER STAR

EXCLUSIVE

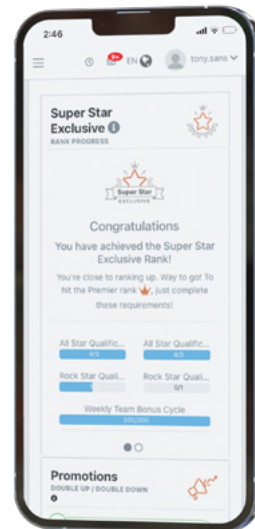


Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!

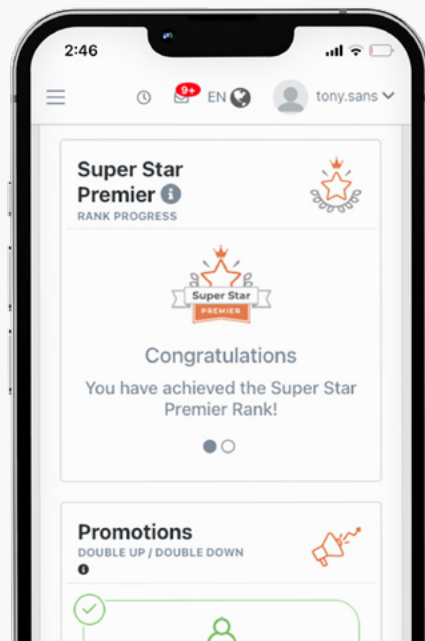


You've come so far and we want to recognize you with a beautiful **new widget** in your back office.

Enjoy and **add it to your collection!** Only a few can reach the **Super Star Exclusive** rank.



## SUPER STAR PREMIER



**Super Star Premier** level is one of our highest recognitions, and a **Super Star like you** deserves a **unique widget!**

Find a special **Social Media template** of your new level in **Media Library**, and let everyone know about your latest achievement!







# V-STAR

## RANK



Being a **V-Star** means that **you've reached our HIGHEST rank!** The highest recognition we have in Velovita. All the hard work, long hours and big effort put into improving your business is reflected in becoming a **V-Star**, so we celebrate your success!

See **Velovita Incentive Program chart** for rank requirements (page 35).

**V-Star Members**, who achieve and maintain this rank for four (4) consecutive weeks, are rewarded with a luxury **Omega timepiece** to mark this well-earned accomplishment.

Decorated with a dash of color, the **Omega Seamaster Aqua Terra 150M** features a fluorescent orange central chronograph seconds hand and a matching minute track – a design feature that distinguishes the current model from its predecessor.

**MSRP \$7,900**



The highest recognition we have in Velovita, **V-Star**. Members are rewarded with a luxury **Omega timepiece**.

Find a special **Social Media template** of your new rank in **Media Library**, and let everyone know about your latest achievement!



EXPERIENCE

# VELOVITA



The origin of **Velovita** comes from our modus operandi: **The Velocity of Life** – to get more out of this life with the time that you have and with a group of supporters that are of the same mind.

Our desire is to **nourish every aspect of your life** and those around you, and with that being said, it all begins with **mindfulness** in all that we do to become all that we aspire to be.





# VELOVITA INCENTIVE PROGRAM CHART

## EVERYTHING AT A GLANCE!

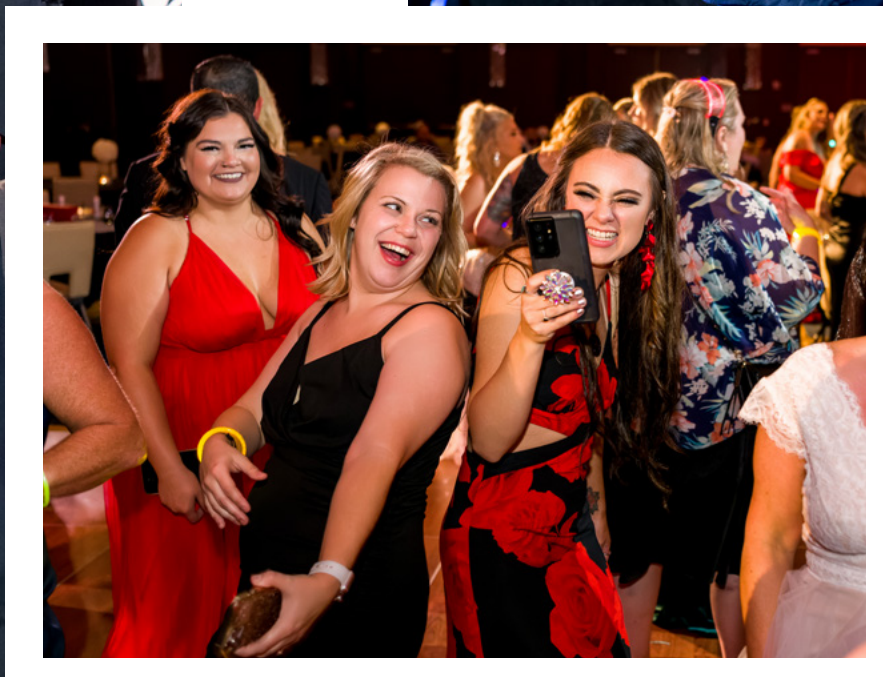
This comprehensive **Velovita Incentive Program Chart** outlines **everything you need to know** about our unique recognition program.



	Cycles / Week	Associates		Additional	
		Left	Right	Left	Right
<b>Associate</b>	N/A	N/A	N/A	N/A	N/A
Associate 2	2	N/A	N/A	N/A	N/A
Associate 4	4	N/A	N/A	N/A	N/A
Associate 6	6	N/A	N/A	N/A	N/A
Associate 8	8	N/A	N/A	N/A	N/A
<b>Rising Star</b>	5	N/A	N/A	N/A	N/A
<b>Star</b>	10	1	1	N/A	N/A
Elite	15	1	1	N/A	N/A
Premier	15	1	2	N/A	N/A
<b>All Star</b>	25	2	2	N/A	N/A
Select	30	2	2	N/A	N/A
Elite	35	2	2	N/A	N/A
Exclusive	35	2	2	1 Star	N/A
Premier	35	2	2	1 Star	1 Star
<b>Rock Star</b>	50	2	2	1 All Star	1 All Star
Select	75	2	2	1 All Star	1 All Star
Elite	100	2	2	1 All Star	1 All Star
Exclusive	100	2	2	2 All Star	2 All Star
Premier	100	2	2	3 All Star	3 All Star
<b>Super Star</b>	150	2	2	4 All Star	4 All Star
Select	200	2	2	4 All Star	4 All Star
Elite	300	2	2	4 All Star	4 All Star
Exclusive	300	2	2	3 All Star + 1 Rock Star	4 All Star
Premier	300	2	2	3 All Star + 2 Rock Star	3 All Star + 1 Rock Star
<b>V-Star</b>	500	2	2	4 Rock Star	4 Rock Star

⇔ On either side.







An aerial photograph of a beach. The top half of the image shows the ocean with waves breaking onto the shore, creating white foam. The bottom half shows the smooth, golden sand of the beach. The text 'VELÖVITA' is centered in the lower half of the image.

VELÖVITA®

2022